Maturing Abilities to Boost Circular Economy Implementation
experience from a successful transition

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Sustainable innovation can take us to seas never navigated ... ... with lots of blue ocean opportunities!
Opportunities

- Legislative compliance
- Customer requirements
- New markets
- Minimized costs and risks
- Image and brand enhancement
- Innovation potential
Navigating through new seas is challenging!
Challenges

- Business case
- Management commitment
- Stakeholder engagement
- Prioritization of initiatives
- Systematic implementation
What does a successful journey take?
What does a successful journey take?
Sustainability maturity workshop
What do we do?
Sustainability Maturity
our definition

Level of systematization of sustainability integration into business, product development and related processes

- Evaluation of strengths and gaps
- Basis for setting strategic goals
- Common language and shared vision
- Systematic way for measuring progress
Trying some of the steps
Abridged approach to give a feeling

In the workshop, we let you trial some of the approaches and some of the steps in our sustainability maturity approach.

This gives a first impression of the breadth and depth of the approach and helps to engage interested stakeholders in the journey to sustainability maturity enhancement.

A workshop typically lasts 2-3 hours.
5 success factors
... going beyond pilot projects
2

... creating the foundation
... having a step-by-step approach
... managing change and internalizing implementation
... engaging stakeholders
And after you get there...
...you will realize there are many other places to explore. By then, you will be mature enough for the next journey!
Mange tak!
Thank you very much!

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